



## LOVE ANIMALS?

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[www.PetSaverCouponBooks.com](http://www.PetSaverCouponBooks.com)



**Sas Elliott**  
Pet Sitting with Heart

Cherokee Park, Sylvan Park,  
Vandy & West End Areas

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## Pet Savers

### Helping Critters & Community Through Coupon Books

by Heather Davis

Everybody loves a good deal. And for animal lovers throughout Middle Tennessee, there's no greater deal than getting discounts on products and services while also helping homeless critters!

Pet Saver coupon books offer just that. The free oil change coupon alone pays for the \$20 you plop down on a book, and you get great discounts on local services, dining, entertainment and shopping to boot. (In fact, each book contains over \$1,000 of free goods and services and over \$7,500 in additional savings.) Best of all, local animal shelters receive a portion of the profit from every book sold.

The concept came about when founders Kacy Greene and Wendy Paul challenged themselves to find a way to get the community involved in helping homeless pets. "We realized that not everyone can adopt a pet or has time to volunteer at a shelter," says Greene. "But nearly *everyone* eats out once in a while, orders a pizza, goes out for family fun or gets maintenance done on their car. Pet Saver gives people a way to help local shelters simply by doing the everyday things they already do. There's truly something in the books for everyone."

Greene and Paul describe their program as "community helping community", in which all participants benefit. Customers enjoy "buy one get one free" and other special discount offers; local business advertisers, in turn, enjoy an influx of new customers; and local shelters receive the majority of the profit sold from each book. The program also benefits school and church youth groups, sports teams and other organizations who are encouraged to sell the books as a fundraiser. In turn, groups receive a \$10 commission on every book sold, no strings attached: groups are not required to buy books up front, and unsold books are simply returned to Pet Saver. "It really is a big win



Wendy Paul and Kacy Greene show off a new batch of Pet Saver Coupon Books

for all who participate," says Greene. "It's all about community."

According to Greene, three different Pet Saver books will be available as of September 1st: a second edition book for the Nashville Humane Association; a debut book for Happy Tales Humane in Franklin; and a combined debut book for the Clarksville Humane Society and the Christian County Humane Society, which serve the Clarksville, TN and Hopkinsville, KY areas.

Books will be available at participating shelters and through local group fundraisers, as well as online via our own website at [www.NashvillePAW.com](http://www.NashvillePAW.com).

You can also purchase a book via the Pet Saver website, where you'll also find more information on getting involved as an advertiser or fundraising group.

#### Contact:

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